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Dear Friend:

Thank you for your interest in our logo creation service. Pacific Print Media's staff of award winning designers guarantee that you will be delighted with their creation. If you aren't we'll revise it until you are or charge you nothing.

It's so easy to acquire a truly professional corporate logo. Just complete the one page attached form and fax it back to us. In about 48 hours you will receive an e-mail with attached sketches. At this point, you can call our toll free number and speak directly to a design director. They will value your input and help you fine tune the logo to your complete satisfaction.

Once you agree it is exactly what you want, you'll receive a compacted disk with:

1. A full color version of your logo in an:
 - A. EPS file, *your printer will use this for high resolution reproduction,*
 - B. TIFF file, *you'll use this to print documents to your ink jet printer,*
 - C. JPEG file, *you'll use this on your web site and in your e-mail,*
2. A black and white version of your logo in an:
 - A. EPS file, *publications will use this for high resolution reproduction*
 - B. TIFF file, *you'll use this to print documents to your ink jet printer,*
 - C. JPEG file, *you'll use this on your web site and in your e-mail,*
3. A fully composed layout for your:
 - A. letterhead
 - B. envelope
 - C. business cards
4. Complete forms to register your logo as a trade mark with the U.S. Patent Office.

This is a remarkable value for only \$300.00. Start now by completing the attached form and faxing it back to (415) 467-0759.

Thank you again for your interest in our service.

Sincerely,

A handwritten signature in blue ink that reads "Richard Nodine". The signature is fluid and cursive.

Richard Nodine
Creative Director