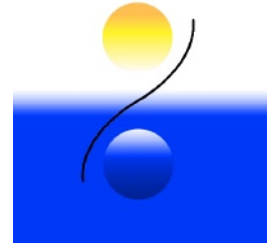


PACIFIC PRINT MEDIA LLC

407 SANCHEZ STREET
SUITE 3320
SAN FRANCISCO
CA 94114

(415) 558-8902 voice
(415) 863-8386 fax
info@pacprint.com



Dear Friend:

Thank you for your interest in my greeting card service. I have spent over 40 years creating award-winning designs for individuals and major corporations. I'm sure I can create a card that will distinguish your enterprise from the competition and burn your image in the mind of your prospects. Unlike many others who operate on the Internet, I never use clip-art or "do-it-yourself" creation programs. Every design I propose is original and based on your needs and desires as described in the Card Profile.

I want your design to fulfill all your expectations. Please use this easy, one page form to **completely describe** the design you expect to receive. My incredibly low fees are only possible if we communicate fully and accurately from the very beginning. Fax or e-mail the form back to me. In about 48 hours you will receive an e-mail with attached sketches. At this point, you can call me and discuss the work or respond via e-mail. I will value your input and help you fine-tune the design to your complete satisfaction. Again, you must accurately and completely describe that direction. Please be specific in your requests. It's impossible for any designer to respond to a request such as "just make it nicer."

Some clients don't like to give direction. They think it will stifle my creativity. **PLEASE, don't be shy!** If you have seen a design you particularly like, please send it along or direct me to it on the Internet. No, I won't copy it, that would be unethical, but it will help me better understand your expectations. You can even choose elements from several designs. For instance you might say; "use the font from design A and the colors from design B."

I will be happy to use your photography or incorporate it into an overall design. Please send me files no smaller than 300 dpi at the size you expect them to reproduce. Of course this means that most photography sized for the Internet will be too small. Screen resolution is 72 dpi and will not print successfully. Please also be certain that you have the right to use the photo. Many commercial photos are copyrighted works of art. Even if you paid your photographer for prints, you may not have the right to reproduce the photo. Please check with him in advance.

Thank you again for your interest in my service!

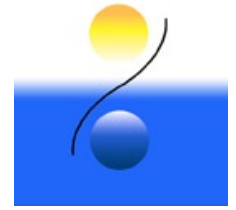
Sincerely,

A handwritten signature in black ink that reads "Richard Nodine". The signature is written in a cursive, flowing style.

Richard Nodine

PACIFIC PRINT MEDIA LLC

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GREETING CARD PROFILE

Thank you for the opportunity to be of service. I have been helping entrepreneurs create successful sales campaigns for over 50 years. Please take a moment to visit pacprint.com and see the powerful sales tools I can create for you. Your answer to these questions will guide me in the creation of your new full color greeting cards.

Please omit any information you don't wish to appear on your cards or envelopes

name			
company name			
address (line 1)		address (line 2)	
city	state	postal code	
office phone		cell phone	
fax	e-mail address	web site	

CARD FRONT Check the following you wish incorporated on the front of your card?

<input type="checkbox"/> complete design (file name)			
<input type="checkbox"/> logo (file name)	<input type="checkbox"/> photo (file name)		
<input type="checkbox"/> logo (file name)	<input type="checkbox"/> photo (file name)		

All digital art and photos must be at least 300 dpi at the size you wish them to print. Most images pulled from web sites are only 72 dpi and therefore they are too small to print. Please send your files as attachments to: info@pacprint.com. To ensure they are included on your card please give your files your name followed by sequential numbers. For instance, if your name is Robbin Williams your photo might be Robbin Williams-1. By sending art or photo files to Pacific Print Media you guarantee that you have the right to reproduce those files and that you will indemnify Pacific Print Media LLC against all claims to the contrary.

INSIDE BACK Check the following you wish incorporated on the inside of your card?

<input type="checkbox"/> complete design (file name)			
<input type="checkbox"/> logo (file name)	<input type="checkbox"/> photo (file name)		
<input type="checkbox"/> logo (file name)	<input type="checkbox"/> photo (file name)		

Do you need help finding an image for your card?

Please help me find an image that illustrates or suggests:

Please help me find an image similar to the one at (provide a web address):

ORDER QUANTITY, BILLING AND DELIVERY

Please send a Paypal invoice (payable with any major credit card) to this e-mail address:

25 cards 50 cards 100 cards 250 cards 500 cards 1000 cards 2000 cards 2500 cards 5000 cards

We can only deliver to a street address. If you used a P.O. Box on your card please provide an alternate here:

I prefer: A7 Cards (10" x 7" fold to 5.5" x 7") A9 Cards (11" x 8.5" fold to 5.5" x 8.5")

I prefer: Horizontal fold (tent card) Vertical fold (booklet card)

I prefer: Plain white envelopes Foil lined envelopes

Using these instructions, we will compose your card and send you a PDF proof for your approval.

Please fax this completed form to (415) 863-8386 or scan and attach to an e-mail to info@pacprint.com.